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**HURST PERFORMANCE INTRODUCES LIMITED PRODUCTION
TURBOCHARGED V6 CAMARO SPECIALTY SERIES**

*Legendary Performance Brand Partners
with BFGoodrich to Build Redline Series Hurst Camaro*

Irvine, Calif. (2010) – For the first time in company history, Hurst Performance Vehicles is offering enthusiasts a turbocharged V6 powered Hurst branded muscle car with the introduction of the Redline Series Hurst Camaro. The company, long known for its highly collectible limited edition muscle cars, announced this new vehicle as part of a partnership with performance tire manufacturer BFGoodrich® Tires, highlighting its BFGoodrich Radial T/A® Spec Redline Edition tire in honor of the 40th anniversary of the Radial T/A line of tires.

The new Redline Series Hurst Camaro begins as an ordinary RS V6 from Chevrolet and is modified at the company's Irvine headquarters transforming into a modern muscle car that performs as well as it looks.

For the exterior, the Redline Series Hurst Camaro wears a unique combination of painted graphics and aerodynamic enhancements. An exclusive Hurst AIR-SPEED™ rear deck spoiler and specially designed five-spoke 18" Hurst T1 alloy wheels are unique to Redline Series cars and help finish off the exterior performance modifications.

The centerpieces of this special edition vehicle are its significant horsepower and fuel economy gains courtesy of forced induction via an STS Turbo. The STS turbocharger is remote mounted in the rear of the car to the Hurst Modified exhaust system. As a result of turbocharging, there is a 50% gain in rear wheel horsepower and additional torque, all the while delivering 30% better fuel economy than the stock Camaro SS with its 6.2 liter V8.

The added power is channeled via either manual or an automatic Hurst HARD-Drive "Pistol Grip" Shifters and put to the ground through the Hurst/Detroit Speed coil-over suspension, sway bars and special BFGoodrich Radial T/A Spec Redline Edition rubber. An optional gauge package is available and includes boost and exhaust temperature gauges

Just as one would expect, the interior is the standard of cool with Hurst/Katzkin leather seating finished with contrast stitching and embroidered Hurst logos, a real metal sequentially numbered interior dash plaque and logo-embroidered floor mats.

Only 50 of these vehicles will be built by Hurst each year and each comes with a custom Hurst car cover, a signed Certificate of Authenticity and signatures in the trunk from the Hurst Team to complete the car's provenance.

“This vehicle represents a dramatic leap forward in muscle car technology,” said Hurst President Nate Shelton. “For the first time ever, we’ve been able to create a car that can compete, and often times out perform, vehicles costing much more, while returning increased fuel economy.”

The Redline Series Hurst Camaro is sold exclusively by Hurst Authorized Dealers. Further information can be found on the Hurst Performance website at www.hurst-performance.com or by calling the facility directly at (949) 261-5500.

About Hurst Performance

Founded in 1958, Hurst Performance is one of the most recognized and revered names in the automotive performance arena. The Hurst brand has long been synonymous with speed, performance and quality, with an impressive track-record of pioneering high performance products and vehicles for all forms of motorsports and hot-rodding. Hurst was one of the first specialty companies to partner with the OEMs and bring enthusiasts limited edition performance vehicles like the legendary Hurst/Olds. For more information please visit www.hurst-performance.com.

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