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**BFGoodrich/Hurst Mustang Pace Car to be Auctioned  
at Barrett-Jackson Scottsdale, With Proceeds Benefitting Victory Junction**

*Kyle Petty Offers a Special Bonus to the Winning Bidder*

**Irvine, Calif. (January 5, 2010)** – The 2010 BFGoodrich/Hurst Mustang convertible, built by Hurst Performance in conjunction with Woodhouse Auto Family of Blair, Nebraska and BFGoodrich, will be sold at the 39<sup>th</sup> Annual Barrett-Jackson Collector Car Auction in Scottsdale, Ariz. January 18 – 24, 2010. One hundred percent of the proceeds will benefit the newest Victory Junction Camp in Kansas City, KS, a year-round facility that serves children with chronic medical conditions and serious illnesses.

In addition to taking home the highly-collectible pace car, Kyle and Pattie Petty, founders of Victory Junction Camps, are extending a special bonus to the winning bidder; an invitation to be their guests for a day for a tour of the Camp, an afternoon of hunting or fishing with Kyle and then join them for dinner at the Petty Farm.

“We are thrilled and grateful that the folks from Hurst, Woodhouse, BFGoodrich and Barrett-Jackson are stepping up in such a unique way to support our new camp in Kansas City,” said Kyle Petty. “I will be there at the auction to congratulate the lucky bidder personally!”

The BFGoodrich/Hurst Mustang Pace Car comes equipped with 20” BF Goodrich g-Force™ T/A® KDW tires for maximum performance; 20” Hurst polished, forged aluminum wheels and a Hurst Competition/Plus short-throw shifter with a gold anodized T-handle.

The engine boasts 435-horsepower and 400 lb.-ft of torque, courtesy of the ROUSH Supercharger, Magnaflow stainless-steel exhaust and a K&N Air Filter. The car also has a special Wilwood brakes, Hurst-tuned Eibach Suspension, coil-over adjustable shocks, springs and sway bar.

“We are so excited to return to Barrett-Jackson Scottsdale with another highly-collectible car,” said Hurst Chairman, Nate Shelton. “Hurst not only has a rich history in the world of pace cars, but we also feel privileged to give back as much as we can to deserving organizations such as Victory Junction. We’re so thankful to our partners, Woodhouse, BFGoodrich, Reliable Carriers and Barrett-Jackson, and suppliers for helping us accomplish this.”

The BFGoodrich/Hurst Mustang debuted at the Ford Racing Mustang Challenge at Miller Motorsports Park on Sept. 19. Most recently, the car paced the “Run to Victory Half Marathon and Five Mile Run/Walk” in Randleman, N.C. The race, presented by Walmart, raised over \$122,000 for Victory Junction, the highest turn out in the race’s four year history. Ron Flint, Hurst Performance President, ran the five-mile portion of the race, along with Mike LePore, President of Victory Junction.

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**About Hurst Performance**

*Founded in 1958, Hurst Performance is one of the most recognized and revered names in the automotive performance arena. The Hurst brand has long been synonymous with speed, performance and quality, with an impressive track-record of pioneering high performance products and vehicles for all forms of motorsports and hot-rodding. Hurst was one of the first specialty companies to partner with the OEMs and bring enthusiasts limited edition performance vehicles like the legendary Hurst/Olds. For more information please visit [www.hurst-performance.com](http://www.hurst-performance.com).*

**About BF Goodrich Tires**

*Using motorsports as a proving ground for more than 30 years, BFGoodrich Tires is involved in every type of racing, including oval, sports car, drifting, drag, desert, dirt, rally, and extreme rock-crawling. BFGoodrich Tires combines technological expertise with vast motorsports experience, delivering a high-performance tire for every type of vehicle. Visit BFGoodrich Tires online at [www.bfgoodrichtires.com](http://www.bfgoodrichtires.com).*

**About Victory Junction**

*Victory Junction is a year-round camping environment for children, ages 6 to 16, with chronic medical conditions or serious illnesses. Founded by Kyle and Pattie Petty in honor of their son Adam, the camp is located in Randleman, N.C. with a second location opening soon in Kansas City, Kan. Victory Junction offers programs for 24 disease groups and maintains strong relationships with 30 partner hospitals. Victory Junction's mission is to provide life-changing camping experiences that are exciting, fun and empowering, in a safe and medically-sound environment. As a not-for-profit organization, the camp operates solely through the support of generous donors to provide this experience at no charge to children and their families. For more information, visit [www.victoryjunction.org](http://www.victoryjunction.org).*

**About The Woodhouse Auto Family and Woodhouse Ford**

*Woodhouse Auto Family is a successful family-owned business which has sold vehicles in all 50 states. Woodhouse Ford is the largest Ford Truck store in the world for the last seven years. The dealership is consistently one of the top three Ford Dealerships in the United States. Woodhouse Auto Family is a leader in the Performance Arena and has partnered with Hurst from the inception of the rebirth of their legendary line of vehicles. For more information, visit [www.woodhouse.com](http://www.woodhouse.com).*

**About The Barrett-Jackson Auction Company**

*Established in 1971 and headquartered in Scottsdale, Ariz., Barrett-Jackson specializes in providing products and services to classic and collector car owners, astute collectors and automotive enthusiasts around the world. The company produces "The World's Greatest Collector Car Auctions™" in Scottsdale, Palm Beach, Fla., Las Vegas, and Orange County, Calif. Barrett-Jackson also endorses a one-of-a-kind [collector car insurance](#) offering for collector vehicles and other valued belongings. For more information about Barrett-Jackson, visit [www.barrett-jackson.com](http://www.barrett-jackson.com) or call (480) 421-6694.*

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