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**HURST PERFORMANCE AND “DOC” WATSON ANNOUNCE
NEW HURST/PONTIAC MODELS**

*Revered Performance Brand Teams Up with Legendary Visionary
to Make History Again!*

Flint, Mich. (June 29, 2009) – Hurst Performance Vehicles, one of the most recognized and respected names in automobile history, announced that it has teamed up with newly appointed Hurst Director Emeritus and legendary performance visionary, “Doc” Watson, to build two new Special Edition Hurst/Pontiacs – a 2010 HURST/Pontiac H.O. version of the G8 and a G6 convertible. Hurst Performance President, Ron Flint, and Watson made the announcement together on Saturday at a special event held at the Sloan Museum in Flint, Michigan – the birthplace of GM.

Hurst Performance in Irvine, California, will hand-build only 52 examples of the 2010 HURST/Pontiac H.O. – a modern-day version of George Hurst's “Executive Hot Rod”. These numbered cars will feature Hurst’s iconic white/gold and black/gold colors along with forged alloy Hurst wheels, an exclusive Hurst shifter, supercharged engine, suspension mods and a specially trimmed interior.

Hurst will also commemorate Doc’s famous Pace Cars and build ten HURST/Pontiac G6 convertibles to be used as parade and special event cars.

“Doc started all of this with George back in 1960 with Hurst Performance Research. His Hurst H.O. Pontiacs have stormed drag strips and main streets across the country for 50 years,” said Hurst Chairman, Nate Shelton. “There could not be a better time to honor Doc and the legendary Pontiac marque.”

Watson's contribution to the American performance landscape is unrivaled. During a 50-year career in the development, manufacturing and marketing of special vehicles, Watson brought to life more than 80 performance cars and racing vehicles, including the original Hurst Oldsmobile, the Hemi-Under-Glass and the 1972 Hurst/Pontiac SSJ. These new HURST/Pontiac’s are yet another chapter in his illustrious career.

“If we combine the wisdom earned through the heritage of past Hurst vehicles with the vision of globally beneficial vehicles, we will not be living through the death of the Muscle Car,” Watson explained. “Rather, we will see the birth of exciting, passion-filled performance vehicles – vehicles that will give new meaning to lean, mean, and environmentally clean machines. It’s a ‘new machine age,’ and Hurst will be first once again.”

Hurst Performance has once again partnered with the Woodhouse Automotive Family of Blair Nebraska as the exclusive Hurst Authorized Pontiac Dealer for sales and service of these exceptional vehicles.

Specifications, pricing and ordering information will be available August 1st on the Hurst website at www.hurst-performance.com.

About Hurst Performance

Founded in 1958, Hurst Performance is one of the most recognized and revered names in the automotive performance arena. The Hurst brand has long been synonymous with speed, performance and quality, with an impressive track-record of pioneering high performance products and vehicles for all forms of motorsports and hot-rodding. Hurst was one of the first specialty companies to partner with the OEMs and bring enthusiasts limited edition performance vehicles like the legendary Hurst/Oldsmobile. For more information please visit www.Hurst-Performance.com.

About Sloan Museum

Regional history, historic automobiles and hands-on science are major features of the Sloan Museum, located at 1221 E. Kearsley Street in Flint, Michigan. The Science Discovery Center allows children and adults to explore principles of chemistry and physics through exhibit and staff presentations. The Hometown Gallery invites visitors to explore the 19th century with interactive hands on activities in three historic settings. The Pierson Automotive Gallery presents major automotive exhibits featuring vehicles from the Sloan fleet of over 80 Flint-built automobiles. Dramatic settings, video programs and hundreds of artifacts and photographs portray the area's tumultuous 20th century history in the Flint and the American Dream exhibit. Award-winning traveling exhibits fill the Temporary Gallery with a variety of educational and entertaining displays year-round. Sloan Museum is located at 1221 E. Kearsley St., Flint. Museum hours: Monday through Friday 10 a.m. to 5 p.m., Saturday and Sunday noon to 5 p.m. Buick Gallery & Research Center hours are Monday through Friday 10 a.m. to 5 p.m., Saturday noon to 5 p.m. and closed on Sunday. Sloan Museum is a member organization of the Flint Cultural Center Corporation and is supported in part by the Michigan Council for Arts and Cultural Affairs (MCACA) and the National Endowment for the Arts (NEA).

About The Woodhouse Auto Family

Woodhouse Auto Family is a successful family-owned business which has sold vehicles in all 50 states. The Woodhouse Auto Family consists of 7 dealership franchises in the Omaha, Nebraska metro area. This volume sales leader is also known for its expertise in the performance arena, and with the extremely rapid growth of its new Chevrolet, Pontiac and Buick Franchise, launching a limited edition Hurst Performance machine fits right into their long term marketing strategy to offer unique vehicles across a broad palette of automobiles and trucks.